

## Evaluating A Domain Name With Across Dot Match

Domain Name: \_\_\_\_\_

How strong is the **SLD**?  # TLDs (dotDB) \_\_\_\_\_

exact sales SLD >\$1k \_\_\_\_\_ max SLD sale \_\_\_\_\_ associated \_\_\_\_\_

How strong is the **TLD**?  \$ Volume Last 2 Yr \_\_\_\_\_

max sale TLD \_\_\_\_\_ # sales >\$1k \_\_\_\_\_

How strong is **match**?  Google results \_\_\_\_\_

.com taken? ☐ other TLDs?  Google with “ ” \_\_\_\_\_

How strong is **use case**?  OpenCorp SLD \_\_\_\_\_

TLDs developed \_\_\_\_\_ OpenCorp SLD+TLD \_\_\_\_\_

How strong is **search**?  Broad volume \_\_\_\_\_

SLD only? ☐ CPC broad  exact  Exact volume \_\_\_\_\_

Overall Rating?  Views \_\_\_\_\_

Notes: